

WISCONSIN SMALL BUSINESS DEVELOPMENT CENTERS

The mission of the Wisconsin SBDC is to enhance the success of Wisconsin small business through management education. By providing advice, training, and resources for entrepreneurs and small companies, we help businesses create jobs and prosperity for all our communities. The WSBDC will connect entrepreneurs and small business owners with knowledge, tools, and resources from here and around the world. We will help them identify their business needs and move them toward solutions. This way, our customers develop their management acumen, allowing them to apply the reasoning and skills needed in both current and future situations.

Overall Objectives of the WSBDC Program are:

- To provide in-depth, quality assistance to small businesses in all areas which will promote growth, expansion, innovation, increased productivity and management improvement.
- To serve as a focal point for linking the resources of Federal, State, and Local governments with those of colleges, universities and the private sector to meet the specialized and complex needs of the small business community.
- To develop and expand the unique resources of the educational system, the private sector and state and local government and to provide services to the small business community which are not available elsewhere.
- To act as an advocate for small business.
- To upgrade and modify services as needed in order to meet the changing and evolving needs of the small business community.
- To contribute to the economic growth of the communities served and create a broad-based delivery system.

WSBDC LOCATIONS:

UW - Eau Claire	Barron, Chippewa, Clark, Dunn, Eau Claire, Pepin, Rusk, Taylor
UW - Green Bay	Brown, Calumet, Door, Florence, Forest, Kewaunee, Manitowoc, Marinette, Oconto, Shawano
UW - La Crosse	Buffalo, Jackson, Juneau, La Crosse, Monroe, Trempealeau, Vernon
UW - Madison	Columbia, Dane, Sauk
UW - Milwaukee	Milwaukee, Ozaukee, Washington
UW - Oshkosh	Fond du Lac, Green Lake, Marquette, Outagamie, Sheboygan, Waushara, Winnebago
UW - Parkside	Kenosha Center - Kenosha; Racine Center - Racine
UW - Platteville	Crawford, Grant, Green, Iowa, Lafayette, Richland
UW - River Falls	Pierce, Polk, St. Croix
UW - Stevens Point	Adams, Langlade, Lincoln, Marathon, Oneida, Portage, Vilas, Waupaca, Wood
UW - Superior	Ashland, Bayfield, Burnett, Douglas, Iron, Price, Sawyer, Washburn
UW - Whitewater	Dodge, Jefferson, Rock, Walworth, Waukesha